



CONNECTING
WOMEN IN
THE GREATER
MADISON AREA

WISCONSIN woman 2010 advertising calendar

january

Business Education for health care careers
Financial/Legal Financial fitness for the New Year
Health Eye health, Perimenopause
Home Flooring fashions
Special Advertising Section Health and Wellness Guide

ad deadline: nov. 27 publishes: dec. 18

july

Business Women in local chambers
Financial/Legal Financial strategies for divorce
Health Bone health
Home Second homes
Special Advertising Section Women in Real Estate

ad deadline: may 21 publishes: june 11

february

Business Careers in finance
Financial/Legal Prenuptial agreements
Health Healthy hearts, Libido help
Home Fantastic Kitchens
Special Advertising Section Caring for Your Parents

ad deadline: dec. 29 publishes: jan. 22

august

Business Why women go back to school
Financial/Legal Identity theft
Health Foot health
Home High-tech home appliances
Special Advertising Section Continuing education

ad deadline: june 25 publishes: july 16

march

Business From laid off to business owner
Financial/Legal Finances and the single woman
Health Your first colonoscopy, Conquering chronic pain
Home Preparing your home for sale
Special Advertising Section Legal Matters/Spring Kids Activity Guide

ad deadline: jan. 22 publishes: feb. 12

september

Business Animal care
Financial/Legal Collaborative divorce
Health Gynecological cancers, Healthy living with pets
Home Spa bathrooms
Special Advertising Section Women in Business

ad deadline: july 23 publishes: aug. 13

april

Business Event planning for business and pleasure
Financial/Legal Retirement planning 101
Health Infertility - a couple's issue, Diverticulosis
Home: Landscaping
Special Advertising Section Weddings and Special Events

ad deadline: feb. 19 publishes: march 12

october

Business Car care
Financial/Legal Planned giving
Health Breast cancer, Diabetes
Home Windows, window treatments and lighting
Special Advertising Section Buy local

ad deadline: aug. 27 publishes: sept. 17

may

Business Home-based businesses
Financial/Legal The importance of wills
Health Stroke awareness, Lupus
Home Outdoor living
Special Advertising Section Business of Beauty

ad deadline: march 26 publishes: april 16

november

Business Financing your business idea
Financial/Legal Protecting intellectual property
Health Multiple Sclerosis, Birth control update
Home Furniture finds
Special Advertising Section Women in Finance

ad deadline: sept. 24 publishes: oct. 15

june

Business Women in the building and remodeling industry
Financial/Legal Get out of debt
Health Oral cancer, Dental health
Home MABA Parade of Homes, NARI Remodeling Expo
Special Advertising Section Spotlights on home improvement

ad deadline: april 23 publishes: may 14

december

Business Writing a business plan
Financial/Legal A better budget for 2011
Health Integrative medicine, Hormone Replacement Therapy
Home Home offices
Special Advertising Section Holiday Gift Guide/Mid-year Parent Planner

ad deadline: oct. 22 publishes: nov. 12

business & resource directory

ad deadline: oct. 1 publishes: mid-feb. 2011

in every issue

Art Smart
 Business Update
 Book Review
 Cover Update - Where Is She Now?
 Dine & Dish

Events
 The Parenting Page
 Vital News - For Your Health
 Women to Know
 Women to Watch

Please send submissions for Women to Watch, Events and Business Update to the editor, Debra Greene, via email (debragreene@ogarapub.com) one week prior to advertising deadline.